



## **Press Release**

13 March 2017

**Record participation of more than one hundred exhibitors from 20 countries at agrofood & plastprintpack Nigeria 2017**

**Official French and German Pavilion – China and Italy with remarkable presence**

**VDMA again holds foodtec-symposium**

**More than 2,000 visitors expected**

**(Heidelberg / Lagos) Organized by the German trade fair specialists fairtrade, agrofood & plastprintpack Nigeria 2017 take place on 28 to 30 March at the Landmark Centre in Lagos. More than one hundred exhibitors from 20 countries are represented, making it a record participation. This event is the first ever exhibition filling both halls of the Landmark. For the first time there will be an official German Pavilion featuring 31 German exhibitors. The French Pavilion is already in for the third time and once again presents a French Live Bakery. Also Italy and China for the first time both will have a remarkable presence. VDMA once again holds a food tec symposium. More than 2,000 visitors are expected.**



Organized by the German trade fair specialists fairtrade agrofood & plastprintpack Nigeria 2017 will take place on 28 to 30 March at the Landmark Centre in Lagos.

“This year more than one hundred exhibitors from 20 countries are represented, making it a record participation”, says Leonie Ganser, project manager at fairtrade. “It is the first ever exhibition filling both halls of the Lagos Landmark Centre.”

The exhibitors come from Austria, Benin, Brazil, China, Denmark, Egypt, France, Germany, India, Italy, Kenya, Netherlands, Nigeria, Poland, South Africa, Taiwan, Thailand, Togo, Turkey and the United Kingdom.

### **Official French and German Pavilion – China and Italy with remarkable presence**

For the first time Germany will host an official German Pavilion at agrofood & plastprintpack Nigeria 2017 featuring 31 German technology leaders presenting their innovations on 510 square meters net exhibition space. The German Pavilion is presented by the Federal Ministry for Economic Affairs and the Association of the German Trade Fair Industry AUMA, and supported by VDMA-German Engineering Federation. For the third time the French agrofood association adepta leads a delegation of French companies. “Highlight of the French Pavilion will once again be the live bakery, a great opportunity for Nigerian entrepreneurs to test the equipment and discuss their investment projects with specialists of the sector”, so Aude Roelly, Area Sales Manager for Sub-Saharan Africa, adepta.



### **VDMA again holds food tec-symposium**

VDMA again holds a Symposium on food and drink technology under the slogan "German Technology – Tailor made for foodstuff processing & packaging". "This year again we will present the strengths of German engineering in Lagos", so Martina Claus, Head of Market Development Africa, VDMA. "This event will give an excellent opportunity to meet leading manufacturers of machinery for the production and packaging of food and beverages."

### **Institutional support by highest authorities**

agrofood & plastprintpack Nigeria 2017 is supported by the Delegation of the European Union to Nigeria and ECOWAS, adepta, Advantage Austria, AHK-Delegation of German Industry and Commerce in Nigeria and IOPN-Institute of Packaging Nigeria.

[www.agrofood-nigeria.com](http://www.agrofood-nigeria.com)

[www.ppp-nigeria.com](http://www.ppp-nigeria.com)

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Pictures in high resolution can be requested by [email](#).



## **fairtrade - Valuable business contacts**

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe. Managed by its shareholder and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world. fairtrade organizes shows in the sectors Agrofood, Building, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction. By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors. A member of UFI The Global Association of the Exhibition Industry, fairtrade's management system is ISO 9001: 2008 certified.

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